

## Getting Action...Finally Achieving World-Class Results!

*"I have been impressed by the urgency of doing. Knowing is never enough; we must apply. Being willing is not enough; we must do." – Leonardo da Vinci*

Think about your typical work day. Meetings? Emails? Reports? "Fire drills"? Feel like you're not getting anywhere? You know there has to be a better way to get things accomplished. Just how do successful leaders/companies get extraordinary results?

- They think differently and they take action!
- World-class leaders know a few things about business:
  - Thinking about business is not business.
  - Business planning is not business.
  - Only doing business is business!

Thinking about and/or planning to do something gets no return on investment. Only taking action on the plan makes a difference. What decision have you been putting off? What has been holding you back? *Deciding* to develop yourself is not an action step. Making the phone call to *enroll* in a seminar is.

Taking that critical first step is the beginning of breaking free from the ordinary. The best-of-the-best are where they are because, instead of procrastinating or making excuses, they boldly took that first step, discovered the secrets of success, and implemented those actions until they got the results they desired.

### Bold Steps Check List

- Identify the one issue in your business that is "stuck". Now.
- Determine one action that you can do today that will have an impact on that issue. Now.
- Tell someone you are going to take that action. Today.
- Do it. Do it now. Do it right now. Today.
- Tell someone you did it.

It initially looks simplistic, but remember, it is only the first step. Once you have taken that first action, you are closer to the results you desire than you were before! One action, followed by other actions, multiplied by other people taking action – all on the right issues in the right way, accomplishes world-class results. The key is in knowing how to think like the world-class think and how to take action the ways that make the best sense for your operation – based on proven, world-class methods.

Today, YOU have an exclusive opportunity to *finally* learn the strategies and tactics of the most respected businesses in the world. Proven, in-depth solutions! Imagine yourself personally interacting with leaders and visiting renowned businesses (not just *talking about* them in a classroom), gaining insights that will take you and your company to the next level. You can make that happen today. Really!

You've heard about World Class Benchmarking. Now, you merely need to boldly take that first step. Your space is still available in our October programs. Don't let procrastination hold you back any longer. Transform your life today! Do it! Do it now! Do it right now